

# 2<sup>ND</sup> ARAB-BRITISH ECONOMIC FORUM

## 2014

### المنتدى الاقتصادي العربي البريطاني

London | 21<sup>st</sup> October 2014

Partner Country: The Hashemite Kingdom of Jordan

Organized by:



In partnership with:



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British  
Chambers of  
Commerce

# 2<sup>ND</sup> ARAB-BRITISH ECONOMIC FORUM

## 2014

In our continuing efforts to further promote cooperation between the United Kingdom and the Arab world, and following the enormous success of the *1<sup>st</sup> Arab-British Economic Forum*, the Arab-British Chamber of Commerce is organising the *2<sup>nd</sup> Arab-British Economic Forum*.

The *2<sup>nd</sup> Arab-British Economic Forum* and Gala Dinner will focus on strengthening the relationship between the United Kingdom and the Arab world and seek to promote the benefits of a deepening of cooperation and investment opportunities between the two regions.

The event will bring together senior government officials, diplomats, business executives, investors and decision makers from the UK and the Arab world in order to highlight to them new opportunities for business and investment that are emerging in a range of key economic sectors.

The *2<sup>nd</sup> Arab-British Economic Forum* is organized by the Arab-British Chamber of Commerce in partnership with the Jordan Chamber of Commerce, the League of Arab States, the General Union of Chambers of Commerce, Industry and Agriculture for Arab Countries, the United Kingdom Trade & Investment (UKTI), London & Partners and British Chambers of Commerce.

The forum will take place on Tuesday, 21<sup>st</sup> October 2014 in London, United Kingdom.

## 2<sup>ND</sup> ARAB-BRITISH ECONOMIC FORUM *EVENT PROGRAMME*

08:30 - 09:30

### **Delegate Registration**

*at the Millennium Hotel  
44 Grosvenor Square, London W1K 2HP*

09:30 - 10:30

### **Conference Opening**

10:30 - 11:40

### **Session 1: Business Opportunities in Jordan**

*The Next Frontier: Creation of Sustainable Trading Patterns and Focus on the New Approaches to Investment*

Jordan has a modern free market economy which is characterised by a dynamic private sector and ambitious reforms that foster enterprise including an extensive privatisation programme. The Kingdom is experiencing a gradual rise in its economic growth this year which is expected to increase to 3.5% up from 2.9% in 2013. Jordan is emerging as a regional economic hub and offers significant attractions for foreign investors across a range of sectors. The assets of investors are fully protected by impartial and efficient laws based on international standards. Firms can take advantage of its advanced infrastructure and a modern communications network that connects the country's business sector to world markets.

11:40 - 11:45

### **Signing a Memorandum of Understanding (MOU)**

*Between the Royal Free Hospital (UK)  
and the Specialty Hospital (Jordan)*

11:45 - 12:00

### **Networking Coffee Break**

12:00 - 13:15

### **Session 2: Islamic Banking & Sukuk**

*Cooperation and Collaboration: New Opportunities in Financial Services*

Islamic banking is a growth industry worldwide and plays a pivotal role in supporting growth and investment throughout the Arab world. A survey of financial institutions practising Islamic finance revealed that sharia-compliant assets rose by 8.67% during the past year from \$1,166bn in 2012 to \$1,267bn in 2013. In June this year the UK became the first country outside the Islamic world to issue sovereign sukuk. The £200 million sukuk was small in comparison with the \$60-65 billion in global sukuk issuance expected in 2014, but widely regarded as a milestone in cementing Britain's position as a hub for Islamic finance.

**13:15 - 14:15**

### **Networking Lunch**

**14:15 - 15:30**

### **Session 3: Energy Sustainability**

*New Horizons: Sustainable Development of Energy Resources*

Possessing more than half of the world's crude oil and more than a third of its natural gas reserves, the countries of the MENA region are strategically vital global producers and exporters of energy. Arab countries are also increasingly major energy users with consumer demand expected to rise well into the 2030s. The expansion of renewables, through the acquisition of the latest innovations and advanced technologies, is an increasingly important priority. As a result, opportunities are continuing to grow for cooperation to develop wind and solar power as a valuable energy source and environmentally sustainable alternative to fossil fuels in power generation.

**15:30 - 15:45**

### **Networking Coffee Break**

**15:45 - 17:00**

### **Session 4: Technology & Logistics**

*The Transformative Power of Technology: Supporting Innovation and Effective Response to New Logistics and Technologies*

With the growing strength in the leading Arab economies, the need for world-class logistics solutions connecting the region with the rest of the world is constantly increasing. Technology and logistics is a rapidly expanding and fast-developing business sector within the Arab markets offering growing scope for cooperation, technical expertise and investment. More energy efficient management systems and supply chain equipment enable faster transit times, earlier deliveries, later pick-ups, and faster access to international markets. Meanwhile, growing digitisation of banking and financial transactions presents new challenges of data storage and security that all require solutions.

**17:00**

### **Closing Remarks**

**19:00 - 22:30**

### **Gala Dinner**

*at the Millennium Hotel*

*44 Grosvenor Square, London W1K 2HP*

*(Dress code: Lounge Suit / Cocktail Dress)*



### ARAB-BRITISH CHAMBER OF COMMERCE (ABCC)

The Arab-British Chamber of Commerce (ABCC) is a membership organization, founded in 1975, to promote economic activity and facilitate trade in both directions between the UK and the 22 member countries of the League of Arab States. The Chamber's mission is to help companies take advantage of the unlocked business potential whether they are new to the markets or more experienced players wishing to extend their operations to the Arab World.

Over the years the Chamber has developed a broad range of services, expertise and knowledge which prove invaluable to both British and Arab businesses. Joining the Chamber offers companies a strategic advantage by putting them in contact with a wide and influential professional business network which is centered on our strong and productive ties with Arab and British chambers of commerce and the broader Arab-British business communities.

#### Our Mission

Our mission is to become the preferred business partner for both British and Arab businesses that are looking to make the most of the new opportunities that are constantly emerging from the multi-million dollar trading relationship that exists between the UK and the Arab world.

#### Our Vision

There still remains significant unlocked trading potential between the UK and the Arab world. Our vision is to help businesses to benefit from that potential. That means providing services that will play their part in building trade links and promoting the potential for Arab-British co-operation, by breaking down cultural barriers and refocusing business on the investment opportunities that exist in the Arab world. To achieve our vision we will continue to provide a wide range of services we have become renowned for and concentrate on transforming ourselves into a modern Arab-British chamber, fully in step with the needs of our members and their requirement for access to business-friendly services.

#### ABCC

*Arab-British Chamber of Commerce*

*43 Upper Grosvenor Street | London W1K 2NJ | United Kingdom*

*Tel: +44 (0) 20 7235 4363 | Fax: +44 (0) 20 7245 6688*

*Email: [info@abcc.org.uk](mailto:info@abcc.org.uk) | Web: [www.abcc.org.uk](http://www.abcc.org.uk)*



## **JORDAN CHAMBER OF COMMERCE (JCC)**

The Jordan Chamber of Commerce (JCC) was established in 1955. Its primary responsibility is to cooperate, through dialogue, with the country various private and public sector bodies and to play an advisory role vis-à-vis government and parliament. The principle activities of JCC include representing the general interest of the business community, providing information and advice to members, promoting economic development, providing market information and economic statistics, encouraging foreign investment, and facilitating international trade.

### **JCC**

*Jordan Chamber of Commerce*

*P.O. Box: 7029 | Amman 1118 | Hashemite Kingdom of Jordan*

*Tel: +962-6-5902040 | Fax: +962-6-5902051*

*Email: [info@jocc.org.jo](mailto:info@jocc.org.jo) | Web: [www.jocc.org.jo](http://www.jocc.org.jo)*



## **GENERAL UNION OF CHAMBERS OF COMMERCE, INDUSTRY AND AGRICULTURE FOR ARAB COUNTRIES (GUCCIAAC)**

The General Union of Chambers of Commerce, Industry and Agriculture for Arab Countries (GUCCIAAC) was established in 1951 in Beirut, Lebanon. The General Union is a non-governmental organization that represents the Arab private sector on the regional and international level and which calls for the strengthening of the inner Arab cooperation. The General Union assumes a major role in promoting regional cooperation among Arab chambers and works towards promoting Arab economic interests abroad, particularly with respect to exports and for the rationalization of imports and investments.

### **GUCCIAAC**

*Adnan Kassar Building | Camille Shamoun Sport City Street | Beirut 11-2837 | Lebanon*

*Tel: +961 1-826021 | Fax: +961 1-826020*

*Email: [uac@uac.org.lb](mailto:uac@uac.org.lb) | Web: [www.uac.org.lb](http://www.uac.org.lb)*



## **EUROPE ARAB BANK (EAB)**

As part of the Arab Bank Group, which has one of the largest banking networks in the Arab world, Europe Arab Bank plc is uniquely positioned to offer its clients seamless access to markets across MENA, Europe and North America. Headquartered in London, with offices in Austria, France, Germany, Italy and Spain, we offer a comprehensive range of Corporate, Institutional, Treasury and Private Banking services.

We are a niche European bank that has a clear focus on relationship banking, supporting business between Europe & North America and the MENA Region as a seamless extension of the Arab Bank Group. On the ground support, including cash management in 19 MENA countries, enables our clients to do business with confidence and efficiency.

### ***EAB***

*Europe Arab Bank*

*13-15 Moorgate | London EC2R 6AD | United Kingdom*

*Tel: +44 (0)20 7315 8500 | Fax: +44 (0)20 7600 7620*

*Website: [www.eabplc.com](http://www.eabplc.com)*





## THE LEAGUE OF ARAB STATES

The Arab League is an organization that consists of 21 independent Arab States on the territory of northern and north-eastern part of Africa and the Middle East. The League's main goal is to "draw closer the relations between member States and co-ordinate collaboration between them, to safeguard their independence and sovereignty, and to consider in a general way the affairs and interests of the Arab countries". The Arab League facilitates political, economic, cultural, scientific and social programmes designed to promote the interests of the Arab world.

### **The League of Arab States**

Secretariat Tahrir Square | PO BOX: 11642 | Cairo | Egypt

Tel: +20 575 2966 | Fax: +20 574 0331

Email: [gs.secretary@las.int](mailto:gs.secretary@las.int) | Web: [www.lasportal.org](http://www.lasportal.org)



UK Trade  
& Investment

## UNITED KINGDOM TRADE AND INVESTMENT (UKTI)

United Kingdom Trade & Investment (UKTI) works with UK based businesses to ensure their success in international markets through exports. UKTI encourages and supports overseas companies to look at the UK as the best place to set up or expand their business. It has professional advisers around the UK and staff across more than 100 countries; its headquarters are in London. UKTI is responsible for international trade and investment, helping UK companies achieve their potential overseas through exporting, and encouraging investment in the UK by overseas businesses.

### **UKTI**

UKTI Head Office | 1 Victoria Street | London SW1H 0ET | United Kingdom

Tel: 020 7215 8000 | Email: [enquiries@ukti.gsi.gov.uk](mailto:enquiries@ukti.gsi.gov.uk) | Web: [www.ukti.gov.uk](http://www.ukti.gov.uk)



## PARTNERS AND SPONSORS



### LONDON & PARTNERS

London & Partners is the official promotional organisation for London. London & Partners is a not-for-profit public private partnership, funded by the Mayor of London and our network of commercial partners. We work in partnership with organisations in London and across the world to deliver our vision and mission. London & Partners was created in order to bring together the remits of the capital's promotional agencies: Think London, Study London and Visit London. The aim is to create one single promotional organisation for London that can speak with one voice, vision and mission to all audiences in the UK and internationally.

#### **London & Partners**

6th Floor | 2 More London Riverside | London SE1 2RR | United Kingdom

Tel: +44 (0)20 7234 5800 | Fax: +44 (0)20 7378 6525

Email: [info@londonandpartners.com](mailto:info@londonandpartners.com)

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### BRITISH CHAMBERS OF COMMERCE (BCC)

The British Chambers of Commerce (BCC) is a dynamic, high-profile and independent business network, with Chambers across the UK. Local Chambers sit at the heart of the community, working with businesses of all sizes, and representing all sectors. Our mission is to make the Chamber network an essential part of growing business; we do this by sharing opportunities, knowledge and expertise.

#### **BCC**

British Chambers of Commerce

London office | 65 Petty France | London | SW1H 9EU | United Kingdom

Tel: +44 (0)20 7654 5800 | Fax: +44 (0)20 7000 1373

[www.britishchambers.org.uk](http://www.britishchambers.org.uk)

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London – 21<sup>st</sup> October 2014

The Millennium Hotel

## Participation Form

Full Name			
Occupation Title			
Company			
Email			
P.O.Box	Telephone	Fax	Mobile
Website		City	Country

### *The Millennium Hotel*

Standard Room Single	<input type="checkbox"/> £216	Standard Room Double	<input type="checkbox"/> £228
Superior Room Single	<input type="checkbox"/> £264	Superior Room Double	<input type="checkbox"/> £276
Club Room Single	<input type="checkbox"/> £324	Superior Room Double	<input type="checkbox"/> £336
Studio Suite Single	<input type="checkbox"/> £432	Studio Suite Double	<input type="checkbox"/> £444
Luxury Suite Single	<input type="checkbox"/> £552	Luxury Suite Double	<input type="checkbox"/> £564

- Room rates are offered for accommodation including VAT and buffet breakfast.

### *Grosvenor House, Marriot Hotel*

Deluxe Room	<input type="checkbox"/> £299	Executive Suite	<input type="checkbox"/> £800
Deluxe Suite*	<input type="checkbox"/> £435	Park View Suite	<input type="checkbox"/> £950
Superior Suite	<input type="checkbox"/> £522		

- Room rates are offered for accommodation including VAT. Breakfast is not included.
- Distance from the event venue – 2 min walk.
- \* Deluxe Suites do not have a separate lounge

The above rates are:

- Quoted per room per night.
- Deadline for reservation and accommodation is:
  - The Millennium Hotel 28/09/2014
  - Grosvenor House, Marriot Hotel 20/09/2014

#### Booking Information:

Check – In Date:	Check – Out Date:
Total Number of Nights:	

#### Flight Details:

Arrival Day:	Arrival Flight Number:	Arrival Time:
Departure Day:	Dep. Flight Number:	Dep. Flight Time:

I authorize the hotel to charge my credit card in case of no-show at the hotel on the arrival day.

☐ Visa Card      ☐ Master Card      ☐ Other -----

Card Number: -----

Expiry Date: -----

Cardholder Signature: -----

# المنتدى الإقتصادي العربي البريطاني



ARAB-BRITISH CHAMBER OF COMMERCE

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London, W1K 2NJ  
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